

PRESS RELEASE

PARAGON PROJECTION MAKES STRATEGIC INVESTMENT IN ROE VISUAL LED Topaz Series Panels Added to Growing Rental Portfolio

London, United Kingdom, 25 June 2025 – ROE Visual is pleased to announce a significant investment by Paragon Projection in its Topaz 1.9 4-in-1 Flip Chip LED panels. Paragon has added 400 flat, 300 curved, and 100 cube-format panels to its inventory, adding to its earlier investment in the Topaz 2.6 series.

This latest acquisition underscores Paragon Projection's ongoing commitment to remaining at the forefront of LED display technology, continuing to serve the dry hire and live events sectors with state-of-the-art, reliable visual solutions.

A respected dry hire specialist with over 25 years of experience, Paragon Projection first partnered with ROE Visual in 2023 with an investment in the Black Quartz BQ3 series. The company expanded its capabilities with Topaz 2.6 and now, by adding the high-performance Topaz 1.9 platform, is further strengthening its reputation for delivering high-resolution, color-accurate, and robust LED solutions to its growing client base.

"It's gratifying to see Paragon Projection continue to build on their ROE Visual inventory," said Dave Morris, Sales Director UK & Ireland at ROE Visual. "The Topaz 1.9 panels represent the latest in LED innovation, offering an outstanding visual experience through next-generation Flip Chip technology. We're proud to support Paragon in its mission to deliver premium quality and performance to the events market."

The Topaz 1.9 panels are designed for precision and visual impact, featuring advanced Flip Chip technology that delivers superior brightness, contrast, and energy efficiency. These benefits are further enhanced by integration with Brompton LED processing. The modular system—including flat, curved, and cube formats—offers Paragon increased flexibility for creative staging, immersive environments, and technically complex installations.

"We've been consistently impressed with the reliability and quality of ROE Visual products," said Mark Davies, Director at Paragon Projection. "Our clients expect flawless execution, and expanding our investment into the Topaz 1.9 range gives us the confidence to meet those expectations. It's an exciting next step that enables us to take on even more visually demanding projects."

With this investment, Paragon is strategically positioned to cater to the growing demand for fine-pixel pitch LED displays across a range of live – and corporate events. Paragon's choice for Topaz also underscores ROE Visual's continued commitment to supporting its clients with forward-thinking solutions and unmatched product quality.

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About ROE Visual

ROE Visual delivers cutting-edge LED display technology that empowers creatives, designers, and technical professionals worldwide to bring their visions to life.

Founded in 2006, ROE Visual creates the world's finest LED display solutions by combining advanced technology, premium components, and a passion for innovation. This dedication has set ROE Visual as the industry standard in markets spanning Touring, Virtual Production, Broadcast, and Fixed Installation. With headquarters in China and a robust network of regional offices, ROE Visual provides expert knowledge, personalized service, and comprehensive global support.

For more information, please visit www.roevisual.com.